

INTRODUCING LEMON TREE GROCER'S NEW WINE EDUCATIONAL CLASSES

Beginning in February, Lemon Tree's Wine Director Todd Hoffman will be offering wine classes to our customers. Choose from public or private tasting/education sessions as well as custom tailored events. A selection of classes will be offered throughout the year at Lemon Tree. Please see our Wine Class Calendar for start dates.

PUBLIC EVENTS

Regionally-Based Classes

One of our new offerings will be focused on key Winemaking Regions and the specific Appellations within the Regions. We will look closely at characteristics of styles that are unique to that area of the world as well as methods and winemaking techniques. At times we will "demystify" the often-confusing wine labels from around the world. These classes will be hosted by some of the leading representatives of their respected wines in the Chicago market. Wine tasting and light hors d'oeuvres will accompany each session. Classes begin at \$25. 10 person max. Run Time: 1.5 hrs

Blind Tasting Sessions

Building from the classic blind tasting format, here we delve into what's called a Varietal Comparative Tasting. The educational value of this format is appealing to even the novice connoisseur. This is a tasting of representative examples of the same grape variety from different regions. The wines should roughly be the same age to minimize the tasting variables. This kind of comparative tasting is ideal for learning how various regions contribute their own distinctive character to the same variety and which you prefer.

The tasting will consist of 8 wines in total. 2 wines of the same varietal but different regions. We will explore four separate varietal categories. The wines will be blinded with brown paper bags while we taste through, discuss and reveal. A portion of the tasting will be focused on the olfactory senses and how they pertain to aromas and the art of smelling and tasting wine. So all in all a fun and educational time is guaranteed for all. During the tasting, some of our customers in the past have also incorporated dinner with the tasting, which turns out to be a full evening of activities. (please note that dinner is not included with the tasting). Tastings begin at \$50 per person. 10 person max.

Run Time: 2+ hrs

PRIVATE/CUSTOM TAILORED WINE EVENTS

Lemon Tree Grocer is happy to accommodate special requests and private classes (10 person max). The above mentioned classes are modifiable in regard to the level of quality of wines being poured. Subject matter can also be tailored to suit the needs of any specific event concept. For pricing, please inquire within the wine department or contact Todd Hoffman directly at: todd@lemontreegrocer.com